

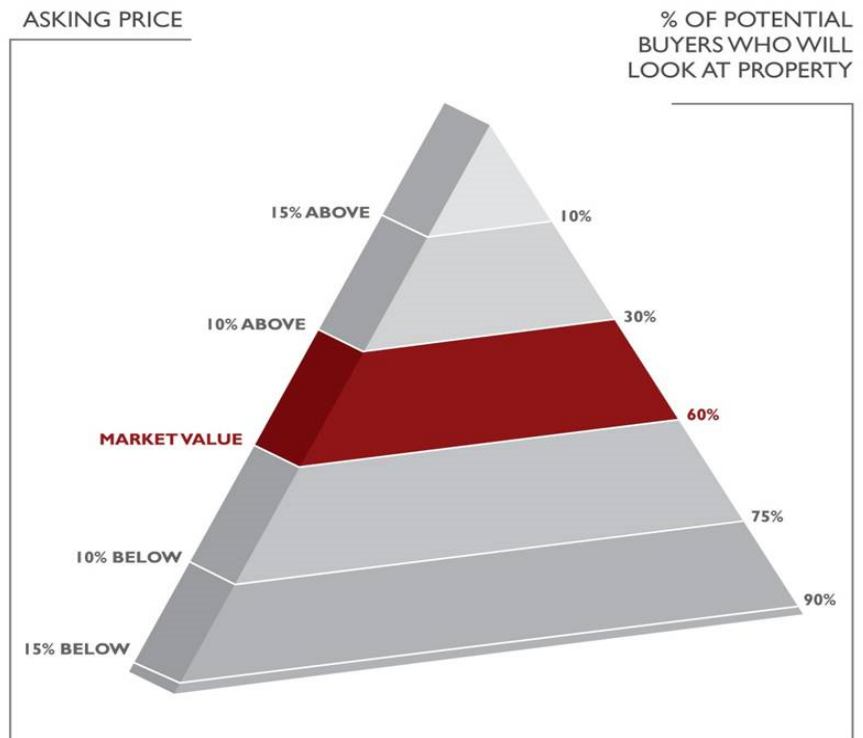


PRICE RIGHT - ATTRACT BUYERS



- **Pricing your property competitively** will generate the most activity from agents and buyers.
- **Pricing your property too high** may make it necessary to drop the price below market value to compete with new, well priced listings.

Through my competitive market analysis, I'll help you find the pricing sweet spot for your home.



- The value of your property is determined by what a **buyer** is willing to pay and a **seller** is willing to accept in today's market.
- Buyers make their pricing decision based on comparing your property to other properties SOLD in your area. Historically, your first offer is usually your best.



1283 Kelly Johnson Blvd, Colorado Springs, CO
Cell: 719.314.9500 | Email: Susie@LifeMovesU.com
www.LifeMovesU.com